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**United Kingdom-London: Health services  
2014/S 157-282871**

**Prior information notice**

**Services**

Directive 2004/18/EC

**Section I: Contracting authority**

**I.1) Name, addresses and contact point(s)**

Public Health England  
61 Colindale Avenue  
For the attention of: Martin Hylands  
NW9 5EQ London  
UNITED KINGDOM  
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**Further information can be obtained from:** The above mentioned contact point(s)

**I.2) Type of the contracting authority**

National or federal agency/office

**I.3) Main activity**

Health

**I.4) Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II.B: Object of the contract (Supplies or services)**

**II.1) Title attributed to the contract by the contracting authority:**

A whole systems approach to tackling obesity: Realising the development of a transferable and locally driven whole systems framework and supporting local authorities.

**II.2) Type of contract and place of delivery or of performance**

Service category No 25: Health and social services  
United Kingdom.  
NUTS code UK

**II.3) Information on framework agreement**

The notice involves the establishment of a framework agreement: no

**II.4) Short description of nature and quantity or value of supplies or services:**

1. Background

A consensus is building that tackling obesity effectively requires a whole system approach where a range of measures focusing on individuals, social and other systems, and the role of local authorities in realising much of this is key. Further information can be found in Foresight Tackling Obesities: Future Choices Project — 2<sup>nd</sup> Edition — Government Office for Science (October 2007).

2. Aim

Public Health England (PHE) is looking to commission an organisation or consortium of organisations to support Local Authorities in England in working to implement whole systems approaches to tackling obesity and reducing associated inequalities. This is a major programme of work that will take place over 3-4 years.

### 3. Intended outcomes

- Consensus on key elements of a whole system approach to obesity and statements and tools on what constitutes best practice.
- An evidence based approach.
- Increased knowledge, confidence and capability among local authorities of what constitutes an effective whole system approach for their area.
- Tools and resources to build and implement whole system approaches.
- An increased number of local authorities (from 2014 baseline) who are adopting or moving towards having a whole system approach in place.

### 4. Minimum expectations

We will expect tenders to include a minimum of the following:

#### Evidence building and framework/tool-kit creation

- A review of relevant national and international evidence on system wide approaches to tackling obesity, including localised approaches.
- Identification and investigation of existing whole systems practice to tackling obesity that are in place across England.
- Creation and testing of a generalisable framework that can be used by Local Authorities to establish and develop a whole systems approach to tackling obesity.

#### Supporting local approaches

- Close collaboration with Local Authorities, their partners and local communities to discern what elements of a whole system approach they have in place, and identify what further they can do.
- Creation and dissemination of set of innovative and adaptive tools to support and sustain these activities.

### 5. Expectations of potential providers

PHE is looking for an organisation or a consortium of organisations to deliver this programme. The key expectation is that providers are able to leverage expertise and experience across all areas of a whole system approach to obesity and this would need to include access to public realm, spatial planning and transport expertise as much as nutrition, physical activity and regulatory approaches possible at local level.

Consortia may include a wide range of organisations, such as academic, social research/marketing, social enterprise, commercial and third sectors.

It is essential that any bidders demonstrate forward and lateral thinking and innovative approaches.

Any bidders must have and demonstrate significant experience of working with Local Authorities and their communities.

Local Authorities for the purposes of this programme is defined as Principal Local Authorities as defined by section 28 of the Local Government Act 1992 which means Unitary Councils (e.g. London Boroughs, Metropolitan districts etc.) County and District/Borough Councils and their partners. Parish and Town councils are likely to be important local partners for these principal councils.

### 6. Time-scales and events

To facilitate the development of this programme PHE are hosting a pre-tender briefing event on the 8<sup>th</sup> October. More information on the event and details for registration will be published on [www.phe-events.org.uk/obesity14](http://www.phe-events.org.uk/obesity14) Please note that closing date for registration is 17:00 on Wednesday 1.10.2014.

Anticipated time-line — programme initiation Feb/March 2015.

### Lots

This contract is divided into lots: no

II.5) **Common procurement vocabulary (CPV)**

85100000, 85140000, 85147000

II.6) **Scheduled date for start of award procedures**

II.7) **Information about Government Procurement Agreement (GPA)**

The contract is covered by the Government Procurement Agreement (GPA): yes

II.8) **Additional information:**

The Contracting Authority intends to use an eTendering system in this procurement exercise and reserves the right to use a reverse auction.

**Section III: Legal, economic, financial and technical information**

III.1) **Conditions relating to the contract**

III.1.1) **Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them:**

III.2) **Conditions for participation**

III.2.1) **Information about reserved contracts**

**Section VI: Complementary information**

VI.1) **Information about European Union funds**

VI.2) **Additional information:**

The Contracting Authority intends to use an eTendering system in this procurement exercise and reserves the right to use a reverse auction.

VI.3) **Information on general regulatory framework**

VI.4) **Date of dispatch of this notice:**

14.8.2014